



**GRŴP IECHYD A DIOGELWCH GOGLEDD-ORLLEWIN
CYMRU
NORTH WEST WALES HEALTH & SAFETY GROUP**

Thursday 10th October 2013 - 2.00pm – 4.00pm

Lecture Room 2, Wheldon Building, Science Site, Deiniol Road, Bangor LL57 2UW

"TAKING THE STRESS OUT OF A CRISIS"

Crisis control and planning- from prevention to action

Henry Platten, CEO, Treble9

THE SPEAKER

Henry Platten has more than 16 years experience in training and supporting crisis management preparations. He has worked with a wide range of organisations including GlaxoSmithkline, ICI and the Police.

He is a national spokesperson on crisis management through the BBC, the Emergency Planning Society and local authorities.

Henry is part of the multi –award winning North Wales-based Treble9 team who support businesses with their crisis planning and training.

Further Information: <http://treble9group.com/>

THE TALK

Crisis management is the process by which an organization deals with a major event that threatens to harm the organization, its stakeholders, or the general public.

Three elements are common to a crisis:

1. A threat to the organization,
2. The element of surprise, and
3. A short decision time.

It has been argued that "crisis is a process of transformation where the old system can no longer be maintained." Therefore the fourth defining quality is the need for change.

If change is not needed, the event could more accurately be described as a failure or incident.

In contrast to risk management, which involves assessing potential threats and finding the best ways to avoid those threats, crisis management involves dealing with threats before, during, and after they have occurred. It is a discipline within the broader context of management consisting of skills and techniques required to identify, assess, understand, and cope with a serious situation, especially from the moment it first occurs to the point that recovery procedures start.

This workshop will help to boost attendees ability to not only prevent a crisis from happening, but also to better manage and protect their organisation's reputation should a crisis occur.

The session will cover;

- Crises what crises?
- Planning for prevention
- Continuity planning
- Crisis leadership
- Crisis communications
- How to manage the local, national and social media in a crisis
- Crisis management
- How to effectively test your emergency plans

WHO SHOULD ATTEND?

This talk is mainly focussed towards larger employers, safety professionals, senior site leaders and EHS managers

Refreshments will be provided from 2.00pm.
Talk starts at 2.15pm.



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VENUE

Lecture Room 2 is located in the Wheldon Building on the University Science Site on Deniol Road, Bangor LL57 2UW. The Lecture room is accessible via the main entrance and then follow the directional signs on display.

The University is signposted from the A5/55 Expressway. A location map for the Wheldon building can be found at: <http://www.bangor.ac.uk/tour/LocationMap.pdf> position 44.

CAR PARKING

Car parking on the Science site is limited so you are advised to park in the normal Dean street car park which is less than a 10 minute walk away.

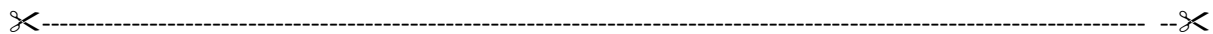
Please be aware that you can access the University Dean Street Car Park by entering the following PIN number: **3766** at the Barrier. This **PIN number** will only work for this Car Park and only on the afternoon of the Talk and should not be disclosed / displayed to other people.

Coming from Garth Road onto Dean Street, the entrance to the Car park is the second access road (unmarked – enters into University premises) on the left opposite the new NCP car park.

Please ensure you park within designated car parking spaces and display your Permit. The Car Parking Permit is printed at the bottom of this Flyer and must be displayed in the front windscreen. The University operates strict *Parking Regulations* and your vehicle may be towed-away immediately if blocking access or pedestrian routes or otherwise causing a health and safety hazard. Vehicles parked without a valid Permit may be immobilized and a cost is associated with its release.

FURTHER INFORMATION

For further Information on the Group please contact 'Health and Safety Services', Bangor University, Penbre, College Road, Bangor, LL572DG Tel 01248 383847, email: lisa.fowlie@bangor.ac.uk or visit the Website at <http://hsgroup.bangor.ac.uk>



CAR PARKING PERMIT



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A warm welcome is extended to all Members and non-members with an interest in this subject.