

# Changing for the Better

**One Day Conference Fee**  
(includes refreshments and lunch)

- **Members: £65 per person**
- **Non Members £90 per person**  
(includes 2013 membership)

**For further information and to book your place:**

**Visit:**  
<http://hsgroup.bangor.ac.uk>

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WALES CENTRE FOR BEHAVIOUR CHANGE  
CANOLFAN NEWID YMDDYGIAD CYMRU



## Changing for the Better

**One Day Health and Safety Conference**

**Grŵp Iechyd a Diogelwch Gogledd-Orllewin Cymru**

**North West Wales Health and Safety Group**

**Friday 13<sup>th</sup> September 2013**

**Main Arts Building, College Road**

**Bangor University, LL57 2DG**



# Changing for the Better – Conference Programme

Listen and engage with our speakers, who are all experienced speakers and experts in their fields, to learn how changing behaviours and attitudes in ourselves and others: from Leaders to shop floor makes good safety sense.

## Morning

- 8.45 - 9.10 **Registration**
- 9.10 – 9.15 **Chair** Neal Stone, Director of Policy and Communications, British Safety Council
- 9.15 – 9.30 **Welcome**  
Dr David Roberts, Registrar, Bangor University
- 9.30 -10.15 **Health and Safety: update**  
Löfstedt, Red Tape Challenge, fee for intervention, growth etc. Where we are now & future challenges  
Gordon MacDonald, Acting Deputy Chief Executive, Health and Safety Executive
- 10.15 -11.00 **Legislation: is less more effective?**  
Impact of changes in legislation and recent court cases  
Joanne Witheford, Solicitor, DWF Solicitors
- 11.00 –11.30 *Break and Refreshments*
- 11.30 -1.00 **Inspiring Change**  
Macnaughton McGregor, Drama Based Safety
- 1.00 -2.00 *Lunch Break – Powis Hall*

### Inspiring Change

Macnaughton McGregor is the UK's leading specialist in the design and delivery of practical, drama based safety training and effective safety conversation coaching.

Today's drama:

- Examines factors that effect people's behaviour at work
- Explores a range of safety coaching strategies
- Shares best safety practice

## Afternoon

- 2.00 -2.30 **Motivational Traps**  
How to Avoid Sneaky, Rare Events, Pay-Off, and Effort Traps  
Allison Reynolds, Independent Consultant
- 2.30 – 3.15 **Behavioural Leadership – a way of life**  
Alan Cheung, Director of Behavioural Management, Costain
- 3.15- 3.30 *Break and Refreshments*
- 3.30– 4.15 **“Why don't we behave as we are told?”**  
Understanding health and safety behaviour from the dual-process model of decision making  
Dr John Parkinson, Director, Wales Centre for Behaviour Change
- 4.15 **Close**

### Behavioural Leadership – a way of life

Alan's talk will

- Focus on why Behavioural Leadership, and making it a way of life is the key to implementing and sustaining a Real Behavioural Safety Programme.
- Provide simple examples of how this has been achieved, the tools Costain has developed and the data they capture and use.
- Challenge us to think about what our Leadership Critical Safety Behaviours really are and what happens when we don't do them.
- Look at the importance and meaning of achieving 3rd Party Accreditation of the Costain Behavioural Safety Programme.