

Changing for the Better

One Day Conference Fee
(includes refreshments and lunch)

- **Members: £65 per person**
- **Non Members £90 per person**
(includes 2013 membership)

For further information and to book your place:

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WALES CENTRE FOR BEHAVIOUR CHANGE
CANOLFAN NEWID YMDDYGIAD CYMRU



Changing for the Better

One Day Health and Safety Conference

Grŵp Iechyd a Diogelwch Gogledd-Orllewin Cymru

North West Wales Health and Safety Group

Friday 13th September 2013

Main Arts Building, College Road
Bangor University, LL57 2DG



Changing for the Better – Conference Programme

Listen and engage with our speakers, who are all experienced speakers and experts in their fields, to learn how changing behaviours and attitudes in ourselves and others: from Leaders to shop floor makes good safety sense.

Morning

- 8.45 - 9.10 **Registration**
- 9.10 – 9.15 **Chair** Neal Stone, Director of Policy and Communications, British Safety Council
- 9.15 – 9.30 **Welcome**
Dr David Roberts, Registrar, Bangor University
- 9.30 -10.15 **Health and Safety: update**
The impact of Löfstedt, legislative changes, fee for intervention and future challenges
Gordon MacDonald, Acting Deputy Chief Executive, Health and Safety Executive
- 10.15 -11.00 **Legislation: is less more effective?**
Impact of changes in legislation and recent court cases
Gary Smith, Partner, DWF Solicitors
- 11.00 –11.30 *Break and Refreshments*
- 11.30 -1.00 **Inspiring Change**
Macnaughton McGregor, Drama Based Safety
- 1.00 -2.00 *Lunch Break – Powis Hall*

Inspiring Change

Macnaughton McGregor is the UK's leading specialist in the design and delivery of practical, drama based safety training and effective safety conversation coaching.

Today's drama:

- Examines factors that effect people's behaviour at work
- Explores a range of safety coaching strategies
- Shares best safety practice

Afternoon

- 2.00 -2.30 **Motivational Traps**
How to Avoid Sneaky, Rare Events, Pay-Off, and Effort Traps
Allison Reynolds, Independent Consultant
- 2.30 – 3.15 **Behavioural Leadership – a way of life**
Alan Cheung, Director of Behavioural Management, Costain
- 3.15- 3.30 *Break and Refreshments*
- 3.30– 4.15 **“Why don't we behave as we are told?”**
Understanding health and safety behaviour from the dual-process model of decision making
John Parkinson, Director, Wales Centre for Behaviour Change
- 4.15 **Close**

Behavioural Leadership – a way of life

Alan's talk will

- Focus on why Behavioural Leadership, and making it a way of life is the key to implementing and sustaining a Real Behavioural Safety Programme.
- Provide simple examples of how this has been achieved, the tools Costain has developed and the data they capture and use.
- Challenge us to think about what our Leadership Critical Safety Behaviours really are and what happens when we don't do them.
- Look at the importance and meaning of achieving 3rd Party Accreditation of the Costain Behavioural Safety Programme.