

# Changing for the Better

**One Day Conference Fee  
(includes refreshments and lunch)**

- **Members: £65 per person**
- **Non Members £90 per person  
(includes 2013 membership)**

**For further information and to book your place:**

**Visit:**  
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**Changing for the Better**  
**One Day Health and Safety Conference**  
**Grŵp Iechyd a Diogelwch Gogledd-Orllewin Cymru**  
**North West Wales Health and Safety Group**

**Friday 13<sup>th</sup> September 2013**  
**Main Arts Building, College Road**  
**Bangor University, LL57 2DG**



# Changing for the Better – Conference Programme

Listen and engage with our speakers, who are all experienced speakers and experts in their fields, to learn how changing behaviours and attitudes in ourselves and others: from Leaders to shop floor makes good safety sense.

	<b>Morning</b>		<b>Afternoon</b>
8.45 - 9.10	<b>Registration</b>	2.00 -2.30	<b>Motivational Traps</b>
9.10 – 9.15	<b>Chair</b> Neal Stone, Director of Policy and Communications, British Safety Council		How to Avoid Sneaky, Rare Events, Pay-Off, and Effort Traps
9.15 – 9.30	<b>Welcome</b> Dr David Roberts, Registrar, Bangor University	2.30 – 3.15	Allison Reynolds, Independent Consultant
9.30 -10.15	<b>Health and Safety: update</b> The impact of Löfstedt, legislative changes, fee for intervention and future challenges Gordon MacDonald, Acting Deputy Chief Executive, Health and Safety Executive	3.15- 3.30	<b>Behavioural Leadership – a way of life</b> Alan Cheung, Director of Behavioural Management, Costain
10.15 -11.00	<b>Legislation: is less more effective?</b> Impact of changes in legislation and recent court cases Gary Smith, Partner, DWF Solicitors	3.30– 4.15	<i>Break and Refreshments</i> <b>“Why don’t we behave as we are told?”</b> Understanding health and safety behaviour from the dual-process model of decision making John Parkinson, Director, Wales Centre for Behaviour Change
11.00 –11.30	<i>Break and Refreshments</i>	4.15	<b>Close</b>
11.30 -1.00	<b>Inspiring Change</b> Macnaughton McGregor , Drama Based Safety		
1.00 -2.00	<i>Lunch Break – Powis Hall</i>		

## Inspiring Change

Macnaughton McGregor is the UK's leading specialist in the design and delivery of practical, drama based safety training and effective safety conversation coaching.

Today's drama:

- Examines factors that effect people's behaviour at work
- Explores a range of safety coaching strategies
- Shares best safety practice

## Behavioural Leadership – a way of life

Alan's talk will

- Focus on why Behavioural Leadership, and making it a way of life is the key to implementing and sustaining a Real Behavioural Safety Programme.
- Provide simple examples of how this has been achieved, the tools Costain has developed and the data they capture and use.
- Challenge us to think about what our Leadership Critical Safety Behaviours really are and what happens when we don't do them.
- Look at the importance and meaning of achieving 3rd Party Accreditation of the Costain Behavioural Safety Programme.